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The Potential to Be Great

Brooklyn, NY, April 3, 2012 — Bedford-Stuyvesant's Brian Williams, affectionately known to most as just "Biggs", takes his talents to the next level by adding Author to his repute.

***Day 2 Day: Be Great* (ISBN: 978-1-4675-1902-150995; LCG Publishing; \$9.95; Paperback; May 8, 2012)** is the completed product and extension of his daily inspirational quotes from his tumblr blog and mobile text distributions.

With such a huge following, many will attest that their days just wouldn't seem complete until they've received their morning quote. *"I started sending out daily quotes and I got a lot of feedback from my peers telling me how much the quotes help them through their days. I said to myself I need to put all of this motivation into a book,"* says Williams.

Empowering words of wisdom, followed politely with "Have a great and productive day," Biggs' quotes were the pick-me-up most of us needed when it just seemed like life didn't want to go our way. Or, sometimes they just served as the confirmations we needed to hear.

Day 2 Day is not your average "inspirational" read. It is not just mere words on a page, geared towards making you *feel* better. It is a manuscript to life and how to live it successfully. It is not your average how-to, but encourages the can-do we all have within us. *Day 2 Day* is guaranteed to motivate and stimulate and the end result, if done right, will be success.

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Biggs gives credit to his upbringing in the church and the positive people in his life for his optimistic outlook on life. *“I was raised by four strong women, my mother, grandmother, great-grandmother and aunt that taught me great principles and the value of life.”*

At only age 27, this young man has the wisdom and character of those who have lived many lives before him. His charisma and charm, along with his take charge, no nonsense approach seep through his words with great conviction. He cleverly breaks down the scenarios of life we all go through and turns it into positive reflections of what it could be, and not what it looks like.

The goal of *Day 2 Day* is to help empower everyone through its words and hopes to help change how people think. Biggs says that he has a love for writing and letting the things that inspire him, inspire others. *“I believe that we all have the potential to be great.”*

Day 2 Day: Be Great will be available for sale through LCG Publishing, LLC and through e-Book distributions. For more information on Brian Biggs Williams please visit www.lcgpublishing.net or contact info@lcgpublishing.net or biggstheceo@gmail.com